

# MSPA Board Agenda - May 1, 2014

Call to Order

Presentation of Agenda and Procedures – Business Administrator

President's Message/Opening Statement

Acknowledgement of Visitors

Approval of Minutes: April 3, 2014

## Associated Organizations, Agencies & Visitors:

Glendale Police Department – Abe Chung

Montrose-Verdugo City Chamber of Commerce – Melinda Clarke

City of Glendale – Jackie Bartlow

City of Glendale – Tad Dombroski, Parking Manager, Traffic & Transportation Division

## MSPA Public Forum:

Speakers are limited to three (3) minutes subject to the chair's discretion. The Board may or may not choose to respond. A Speaker Request Form must be filled out in advance and turned in to the Business Administrator. Speakers should address the Board from the podium and refrain from otherwise addressing the Board directly. Speakers should indicate whether comments are general or agenda item-specific.

## Business Agenda:

- Addition to the Marketing Committee: Kim Kelly
- Marketing Committee activity & budget proposals
  - MSPA Facebook page boost; monthly budget required
  - New Sound System purchase
  - Arts & Crafts: additional printing & MSPA Scrip
  - *Boulevard Magazine*: "Glendale Issue" May-June publication
  - Outdoor literature distribution vehicles
  - Patriotic Décor proposal: May thru July
- Drayman civil lawsuit discussion

## Staff Reports:

Event Coordinator Report: Linda McMenamin

Business Administrator Report: Dale Dawson

Communication Administrator Report: Steve Pierce

## Committee Reports:

- Harvest Market Committee
- Marketing Committee
- Personnel Committee

Adjourn & confirm meeting of June 5, 2014 at the Glendale Community College PDC, 8:00 am